

Partner With Us



CREATING TOGETHER TO INSPIRE.



**Pamodzi Inspirational Women of
Portsmouth Awards 2027**

SPONSORSHIP OPPORTUNITIES





A COMMUNITY BUILT ON STORIES

Pamodzi Creatives is a community-driven Organisation using storytelling and creative expression to bring people together - helping individuals and communities feel seen, supported, and uplifted.

Rooted in the philosophy of Ubuntu - “I am because we are” - our work centres connection, shared humanity and collective growth.

1

Civic Award winning organisation

Pamodzi celebrates the people and stories that make Portsmouth thrive
Contributing to Reduced Inequalities (SDG 10) by amplifying underrepresented voices and increasing visibility.

2

Focus on storytelling, wellbeing, and cultural connection

Supporting Sustainable Cities & Communities (SDG 11) through cultural participation and community cohesion.

Driving Partnerships for the Goals (SDG 17) through collaboration and shared delivery

3

Our work is delivered through

- Storybooks
- Cultural events
- School programmes
- Awards platform

Advancing Peace, Justice & Strong Institutions (SDG 16) by fostering inclusive, respectful and empowered communities



Partner With Us

PARTNER WITH PURPOSE

Pamodzi Creatives contributes to the United Nations Sustainable Development Goals 10, 11, 16 and 17 by reducing inequalities, strengthening communities, fostering inclusive spaces, and building meaningful partnerships for social impact.

By partnering with us, your Organisation becomes part of something bigger - a movement that celebrates people, empowers communities, and creates lasting impact.



Our Impact

MORE THAN SPONSORSHIP IT'S PARTNERSHIP



Sponsors will be recognised across our community events and communications, and your partnership will help ensure the continued success of the Inspirational Women of Portsmouth Awards



Social Impact

Deliver measurable community impact



Brand Visibility

Multi-channel exposure



Meaningful Engagement

Workshops + storytelling + presence



MORE THAN VISIBILITY REAL ORGANISATIONAL VALUE

Workplace transformation through partnership.

This partnership contributes to UN Sustainable Development Goals 10, 11, 16 and 17 through advancing inclusive workplace cultures, reducing inequalities, and delivering collaborative community impact.

As part of our Legacy and Ubuntu partnerships, Pamodzi collaborates with Engendering Change to deliver powerful workplace learning experiences.

Each in-person session carries a commercial value of £1,000, providing your organisation with both meaningful internal development and measurable social impact.

Workshops cover:

- Preventing sexual harassment
- Embedding male allyship
- Empowering women in leadership

These interactive sessions are designed to:

- Strengthen workplace culture
- Promote gender equity
- Build safer, more respectful environments



REAL IMPACT. MEASURABLE CHANGE.



£1 → £2.50

Social value generated through
community based programmes and
partnerships

We invite your Organisation to partner with us
through our **LEGACY, UBUNTU & INDIVIDUAL
AWARD** sponsorship packages.



A GROWING, ENGAGED COMMUNITY

5,193+

social media
followers



100+

Patreon
supporters



600+

newsletter
subscribers



3,800+

podcast
downloads



69

podcast episodes
produced





WHAT WE DO

Our work contributes to SDG 10, 11, 16 and 17 through storytelling, wellbeing, cultural engagement and partnership delivery.



**Awards
Events**



**Storytelling
Projects**



**Youth
Wellbeing**



**Cultural
Events**

The Awards

CELEBRATING WOMEN WHO INSPIRE CHANGE

Recognises leaders
across sectors

Hosted at Guildhall

Platform for visibility
+ recognition



Community



Education



Young Person



Business



The Arts



Women in STEM



Sports

The Awards





I AM BECAUSE WE ARE

THE UBUNTU PHILOSOPHY
Collective growth > Shared humanity > Community-first thinking





SPONSORSHIP PACKAGES



LEGACY
PARTNER



UBUNTU
PARTNER



INDIVIDUAL
SPONSOR

Lead The Change

LEGACY PARTNER (£10,000)

Our lead strategic partners, supporting the delivery of Pamodzi's flagship events and community impact programme. The Benefits are as follows:



1

Contribution to SDG-aligned community programmes (10, 11, 16, 17)

2

Table for 10 at the Inspirational Women of Portsmouth Awards (IWP) & an opportunity to present a featured award on stage.

3

Invitations to all Pamodzi events throughout the year.

4

Filmed leadership interview showcasing your organisation's SDG impact

5

Measurable social value and impact reporting

6

Feature interview on Express FM.
Two guest appearances on the Pamodzi podcast



Brand Visibility



- Full-page feature across Pamodzi digital platforms
- Extensive social media coverage
- Website recognition as a Legacy Partner
- Promotion of your organisation's updates through Pamodzi channels

Social Impact



- Contribution to £22,000+ annual community investment
- Support for storytelling, wellbeing programmes, and cultural events
- Support for local cultural venues and community spaces
- Social impact summary for your organisation's reporting

Added Value



- Two Equality, Diversity & Inclusion workshops (via Engendering Change)
- Opportunity to showcase your commitment to women's leadership and inclusion



Community & Culture Partner



UBUNTU PARTNER (£5,000)

“I am because we are.” Ubuntu is a philosophy rooted in shared humanity, collective responsibility, and mutual growth. As an Ubuntu Partner, your Organisation demonstrates a meaningful commitment to inclusion, cultural understanding, and community impact. The Benefits are as follows:

1 Supporting community cohesion, cultural understanding and partnership working (SDG 11 & 17) while contributing to reduced inequalities (SDG 10).

2 Named partner of a key Pamodzi event (e.g. Kambani, BHM, Awards Reception)

3 One Engendering Change workshop (£1,000 value)

4 Half table (5 tickets) at the Inspirational Women of Portsmouth Awards

5 One guest appearance on the Pamodzi podcast



Brand Visibility



- Social media and website recognition
- Support for community storytelling and cultural events
- Contribution to Pamodzi's social value impact reporting

INDIVIDUAL AWARD SPONSOR (£1,000)

Support a category within the Inspirational Women of Portsmouth Awards and celebrate individuals making a meaningful impact in our community. Your organisation will achieve the (SDG 10) outcome of contributing to visibility, representation and reduced inequalities. The Benefits are as follows:



1

Opportunity to present your sponsored award category

2

Two tickets to the Inspirational Women of Portsmouth Awards

3

Invitation to the Pamodzi launch event

4

Invitation to the Pamodzi Tea Party networking event



Brand Visibility



- Social media coverage
- Website recognition

Social Impact

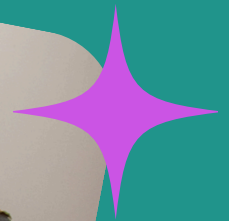


- Directly support and recognise women creating positive change in Portsmouth
- Inclusion in Pamodzi's social value reporting
- Opportunity to highlight your organisation's commitment to inclusion and women's empowerment

Shared Social Value



- Community storytelling and cultural celebration
- Wellbeing and creative programmes for young people
- Recognition of inspirational role models
- Support for local cultural venues
- Amplifying diverse voices across Portsmouth



The Awards



Testimonials

When I received the Inspirational Women of Portsmouth Awards in 2019 I was volunteering for the British Red Cross. I had just come out of a spell of homelessness and poor mental health.

I dug deep and threw everything I had into volunteering. It was my lifeline. I formed a women's group for women who had faced gender violence, and I helped out in the Red Cross drop in centre. My life changed when I received the award. People began to actually see me and my talents and passion for advocating for women and refugees. My life changed professionally and personally for the better and I am thankful for the award.



SHAMILA DHANA

Community Award Recipient
Co Founder of Portsmouth City of
Sanctuary

When you start something you don't realise your impact and then someone nominates you and then you receive an award.



And that's when you realise people see you and there's nothing more beautiful when you've been hidden and unseen for so long someone sees your Sparkle. The award came at the right time - it's the gift to keep going, and it's kept me going in some hard lonely times.

REBECCA SIMMONS

Community Activity Recipient
Founder of Spark Community

Contact Us

BE PART OF THE IMPACT



Email

SPONSORS@PAMODZICREATIVES.COM

Website

WWW.PAMODZICREATIVES.COM