

PAMODZI INSPIRATIONAL WOMEN OF PORTSMOUTH AWARDS

SPONSOR PACKAGES

PORTSMOUTH GUILDHALL FRIDAY 15 MARCH 2024



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#WHOINSPIRESYOU?

**'AN ENDORSEMENT OF THE POWER AND ACHIEVEMENTS OF THE WOMEN IN PORTSMOUTH. IT NEEDS MORE CELEBRATION AND RECOGNITION IN PORTSMOUTH AND FURTHER AFIELD'.
2023 AWARD EVENT ATTENDEE**



PAMODZI MEANS TOGETHER. PAMODZI CREATES INSPIRATIONAL SPACES THAT FACILITATE CREATIVITY AND CHALLENGES SOCIAL INEQUALITIES. THE SIXTH ANNUAL INSPIRATIONAL WOMEN OF PORTSMOUTH AWARDS WILL CELEBRATE INDIVIDUALS MAKING A POSITIVE IMPACT WITHIN THEIR COMMUNITIES, WITH A BROAD NUMBER OF CATEGORIES FROM COMMUNITY, EDUCATION, YOUNG PERSON, BUSINESS, THE ARTS, AND WOMEN IN STEM.

AS WELL AS THE NOMINATION PROCESS AND AWARD EVENT WHICH THIS YEAR INCLUDED 380 GUEST AND OVER 80 PERFORMERS; THE INSPIRATIONAL WOMEN OF PORTSMOUTH PROJECT INCLUDES AN AUTUMN LAUNCH EVENT AND THE UBUNTU NOMINEE AFTERNOON TEA PARTY HOSTED AT THE QUEENS HOTEL.



A FILM OF THE 2023 AWARD EVENT AND PREVIOUS SPONSOR AND NOMINEE INTERVIEWS IS AVAILABLE ON OUR [YOUTUBE CHANNEL](#) AND [PODCAST CHANNEL](#).

ANY ORGANISATION SUPPORTING THE INSPIRATIONAL WOMEN OF PORTSMOUTH PROJECT WILL ADHERE TO OUR DUE DILIGENCE AND DEMONSTRATE HOW IT IS AN INCLUSIVE, ENABLING ORGANISATION THAT DOES NOT DISCRIMINATE ON THE BASIS OF ANY PROTECTED CHARACTERISTICS.

1 HEADLINE SPONSOR £10,000

EVENT LEAD UP FEATURES:

- ✓ **SHAPING PORTSMOUTH:** YOUR LOGO AND BUSINESS DETAILS INCLUDED IN THE SHAPING PORTSMOUTH NEWSLETTER AWARDS FEATURE.
- ✓ **FILMED INTERVIEW:** BE PART OF A FILMED INTERVIEW WITH 2 OTHER SPONSORS. INCLUDES BUSINESS MENTIONS AND CONTACT DETAILS.
- ✓ **EXPRESS FM RADIO INTERVIEW:** FEATURED ON EXPRESS FM RADIO WITH A LIVE INTERVIEW PROFILING YOUR ORGANISATION.
- ✓ **PODCAST FEATURE, BLOG FEATURE & SOCIAL MEDIA PROFILING:** BE PART OF OUR AWARDS PODCAST SERIES WITH YOUR OWN PODCAST EPISODE WITH ASSOCIATED SOCIAL MEDIA COVERAGE.
- ✓ **THE MINDFUL MOVEMENT COACH** WELL BEING WORKSHOP FOR UP TO 10 MEMBERS OF YOUR ORGANISATION.
- ✓ **VIDEO BLOG & BANNER DISPLAY AT LAUNCH PARTY:** TABLE SPACE ALSO AVAILABLE AT THE LAUNCH EVENT
- ✓ **BANNER DISPLAY AND TABLE SPACE** AT THE UBUNTU TEA PARTY HOSTED AT THE QUEENS HOTEL.



1 HEADLINE SPONSOR £10,000

DURING THE EVENT FEATURES:

- ✓ **10 GUESTS TO 15 MARCH AWARD EVENT AT THE GUILDHALL, PORTSMOUTH:** INCLUDES DRINKS RECEPTION, 3 COURSE MEAL FOR AND COMPLIMENTARY BOTTLES OF WINE. GUESTS AND COMPLIMENTARY BOTTLES OF WINE.
- ✓ **BANNER DISPLAY AND TABLE SPACE AT THE EVENT:** DISPLAY YOUR ORGANISATION'S BANNER AND MARKETING MATERIALS AT OUR COMPLIMENTARY DRINKS RECEPTION.
- ✓ **YOUR ORGANISATION BRANDING** AND YOUR OPTIONAL SUBMITTED FILM REEL THROUGHOUT THE EVENT.
- ✓ **FULL PAGE FEATURE IN THE EVENT DIGITAL BROCHURE:** FULL PAGE FEATURE IN THE EVENT DIGITAL BROCHURE TO SHARE YOUR BUSINESS AND CONTACT DETAILS
- ✓ **YOUR SPONSORSHIP WILL ALSO ENABLE MEMBERS FROM THE MARGIANALISED COMMUNITY TO ATTEND THE EVENT.**



2 EVENT SPONSORS £5,000

EVENT LEAD UP FEATURES:

- ✓ **PROFILING ACROSS OUR SOCIAL MEDIA CHANNELS:** HAVE YOUR BUSINESS FEATURED ON LINKEDIN, INSTAGRAM AND FACEBOOK WITH 1 POSTS PER MONTH ON EACH PLATFORM FOR UP TO 6 MONTHS.
- ✓ **EXPRESS FM RADIO INTERVIEW:** FEATURED ON EXPRESS FM RADIO WITH A LIVE INTERVIEW TALKING ABOUT YOUR BUSINESS AND INVOLVEMENT IN THE AWARDS.
- ✓ **PODCAST FEATURE:** BE PART OF OUR AWARDS PODCAST SERIES WITH YOUR OWN PODCAST EPISODE WITH ASSOCIATED SOCIAL MEDIA COVERAGE.

- ✓ **GRATEFUL HEARTS WORKSHOP** FOR UP TO TEN MEMBERS OF YOUR ORGANISATION.
- ✓ **NETWORKING OPPORTUNITIES:** EXCLUSIVE INVITATION TO THE LAUNCH EVENT & UBUNTU CELEBRATION EVENT HOSTED AT THE QUEENS HOTEL.
- ✓ **BANNER DISPLAY** AT THE UBUNTU TEA PARTY HOSTED AT THE QUEENS HOTEL.
- ✓ **OPPORTUNITY TO PARTICIPATE IN A VIDEO BLOG** FOR OUR INTERNATIONAL WOMEN'S DAY #WHOINSPIRESYOU SCHOOLS PROJECT



2 EVENT SPONSORS £5,000

DURING THE EVENT FEATURES:

- ✓ **5 TICKETS TO 15 MARCH AWARD EVENT AT THE GUILDHALL, PORTSMOUTH:** INCLUDES DRINKS RECEPTION, 3 COURSE MEAL AND COMPLIMENTARY BOTTLES OF WINE FOR 5 PEOPLE.
- ✓ **YOUR ORGANISATION BRANDING** THROUGHOUT THE EVENT.
- ✓ **HALF PAGE FEATURE IN THE EVENT DIGITAL BROCHURE:** FULL PAGE FEATURE IN THE EVENT DIGITAL BROCHURE TO SHARE YOUR BUSINESS AND CONTACT DETAILS
- ✓ **ORGANISATION'S NAME ON ALLOCATED AWARD** TO BE PRESENTED TO RECIPIENT BY A REPRESENTATIVE OF YOUR ORGANISATION

YOUR SPONSORSHIP WILL ALSO ENABLE MEMBERS FROM THE MARGIANALISED COMMUNITY TO ATTEND THE EVENT.



12 AWARD SPONSORS £500

EVENT LEAD UP FEATURES:

- ✓ **PROFILING ACROSS OUR SOCIAL MEDIA CHANNELS:** HAVE YOUR BUSINESS FEATURED ON LINKEDIN, INSTAGRAM AND FACEBOOK WITH 2 POSTS ON EACH PLATFORM FOR UP TO 6 MONTHS.
- ✓ **WRITTEN BLOG FEATURE:** A DEDICATED BLOG FEATURED ON PAMODZI WEBSITE.
- ✓ **NETWORKING OPPORTUNITIES:** EXCLUSIVE INVITATIONS TO THE PROJECT LAUNCH EVENT AND UBUNTU CELEBRATION EVENT HOSTED AT THE QUEENS HOTEL.
- ✓ **YOUR BRANDING IN THE UBUNTU NOMINEE TEA PARTY**
- ✓ **OPPORTUNITY TO BE FEATURED** IN EITHER A PODCAST OR RADIO INTERVIEW PROFILING YOUR ORGANISATIONS'S WORK.



12 AWARD SPONSORS £500

DURING THE EVENT FEATURES:

- ✓ **2 TICKETS TO 15 MARCH AWARD EVENT AT THE GUILDHALL, PORTSMOUTH:** INCLUDES DRINKS RECEPTION, 3 COURSE MEAL AND COMPLIMENTARY BOTTLE OF WINE.
- ✓ **YOUR ORGANISATION BRANDING** THROUGHOUT THE EVENT.
- ✓ **FEATURE IN THE EVENT DIGITAL BROCHURE:** FEATURE IN THE EVENT DIGITAL BROCHURE TO SHARE YOUR BUSINESS AND CONTACT DETAILS
- ✓ **ORGANISATION'S NAME ON ALLOCATED AWARD** TO BE PRESENTED TO RECIPIENT BY A REPRESENTATIVE OF YOUR ORGANISATION
- ✓ **YOUR SPONSORSHIP WILL ALSO ENABLE MEMBERS FROM THE MARGIANALISED COMMUNITY TO ATTEND THE EVENT.**



SHOWREEL OF OUR 2023 AWARDS



#whoinspiresyou?

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